

R.S. More College, Govindpur

Advertising Management (Commerce) MDC-3

Attempt any two questions

① Explain the objective and importance of Advertising

विज्ञापन के उद्देश्य एवं महत्वपूर्णता को बताए

② Advertising is the life blood of modern commerce. Explain it.

विज्ञापन आधुनिक वाणिज्य का जीवनरस है। स्पष्ट करें

③ Explain different medium of Advertisement.

विज्ञापन के विभिन्न माध्यम का वर्णन करें

Business tax Routine
COMMERCE

MN-1B

① What is e-filing & Explain types of e-filing

② Explain Securities transaction tax. ?

③ What is Settlement Commission. Explain it

Ans